



## Local products and organic production in the Québec City area

Organizer  
Nathalie Gravel  
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Place or route  
Neuville, Côte-de-Beaupré,  
Ile d'Orléans, Saint-Vallier

Duration  
1 day

Capacity  
To be determined

Cost  
To be determined

Given the growing enthusiasm on the part of consumers for quality foods of local origin, this excursion led by Professor of rural geography Nathalie Gravel will provide a portrait of the production of terroir and organic farming and livestock farming in the greater Québec City. We will meet with stakeholders who will discuss their struggles and successes to have their products recognised and certified in regard to origin (sweet corn) and organic nature. Initiatives to promote historically forgotten fruits and vegetables that were and are part of the local heritage will be studied (Côte-de-Beaupré). Alternative forms of marketing will be explored (community-supported agriculture, added value, direct kiosk sales). A visit to a farmers' marketing cooperative is planned. The sites of Neuville (sweet corn), Côte-de-Beaupré, Ile d'Orléans (Ile d'Orléans certification, market produce, craft products, newsstand sales) and Saint-Vallier (Cooperative Mauve, ASC) will be visited.



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